

The Role of Speech in Teaching the Science of Marketing

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Abstract

In today's fast-paced world, the lesson of public speaking plays an important role in the formation of a new worldview among the youth of independent Uzbekistan. Because every student who is being brought up in the spirit of a new worldview, every employee who strives for a new worldview needs to know the secrets of correct and literate writing, reading and speaking beautifully, oratory culture and the art of oratory. All sides must feel it. To man his opinion expression reach for intuition from the organs one as Allah by language given.

Keywords: marketing, public speaking, medicine employees.

Mind while a person at will left Now a person child mind to work put, language through words (speech). To express entered Made by Y Lord my body on the trail intuition from our organs one our language caution by doing placed.

To him thirty two our teeth after giving space, again lips with closed it . It is boneless to our language caution it was also a solution.

Because that's it one piece (meat) tongue through : goodness and evil _ beauty and ugliness ; kindness and evil ; happiness and unhappiness ; career and obedience ; wealth and poverty ; friendship and enmity ; visol and separation reputation and _ disrepute ; good luck and bad luck ; goodness and ignorance ; hard work and laziness ; meekness and rudeness ; passion and envy _ development and error ; reconciliation and quarrel ; peace and war _ spiritual refreshment and depression ; health and illness ; honor and a shame ; happiness and excitement ; civility and lack of culture such as this fan in the world there is has been all to something reach can _

The purpose of the article: In the field of marketing activity take on the go Attractive , deep word and of words live speech through expression my nail and good to the results take agreement analysis reach and relevance justification.

Research methods: Modern epidemiological, social-hygienic, mathematical-statistical and

evidence-based medical methods were used in the process of collecting, processing and analyzing research materials in order to fulfill the assigned tasks .

Its main task is to teach the rules of motivation to be a public speaker. However everyone is eloquent it won't happen. Of this for future in the speaker ability and talent to be need. Because it is art . That's why some for orators the material deep that he knew without own his opinion free speech with delivered failure to give , as a result listeners him does not understand can _skillful orators speech while listeners good understands . It is an event about clearly and live information to give through listener to his mind effect to reach, because to laugh, to cry and fantasy the world conquest reach can _ Oratory of art the goal and of duties here are the main ones so chickpeas orators disadvantages determination and skillful orators achievements observation and guidance from showing consists of In this sense eloquence art eloquent to be exclamation point laws learning is a science.

In our speech meeting standing defect and Is it a drawback? Eliminate speech, eloquence art in charge of the whole state importance have has been socio-political from tasks is counted. In this sense, first of all, eloquence art enough level take over each one society of the member culture also determines the level. Secondly, Uzbekistan independence the eye remover lie down to the elements against ideological in the struggle eloquence art main weapon as activity show it is necessary Oratory of art each sharper than ever and sharp to be today's of the day important demand.

Har one field momentum with developing present period socio-cultural event as leader in person of eloquence essence and to himself special features understanding , his civilization in history genesis and development dynamics open give, exactly in leaders eloquence of ability social in processes role justification important importance occupation is doing Including the President Sh.

Mirziyoyev Young people in the forum in young people leadership ability formation about stopping passed” of our youth leadership ability strengthen their activity increase , har bilaterally support advanced the work experiences publicize for " Rainbow stars ", " of the year the most active young leader ", " Yil like " captain " . auditions Transfer, I think , to the goal according to will be With that one in line , high study countries in the middle Students festival , Intellectual games weekly , " Yil student audition and competitions transfer their intellectual potential and organization ability more to upgrade service will ."

Results and analyses;

In marketing eloquence teaching as a result Concepts of " Oratory art and leadership " Description , their first appearance , development , formation about scientific and evidence sources to bring to the skill have to be

- Types of " Oratory and leadership " to the body coming and development laws to know
- "The art of public speaking and leadership". political , social and spiritual aspects light up to give
- "The art of public speaking and leadership " . goals identify get
- About " Oratory and leadership " to knowledge have to be
- Public speaking and leadership their importance mutually relatedness right analysis do it get skills and qualifications have to be need

Summary In marketing of communications main goals between of consumers their motivation _ goods , services and quality about information give , company image formation , purchase to receive promote , to brand superiority to give and in others eloquence of art important is counted .

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